

WILSHIRE MEDICAL BUILDING IN LOS ANGELES

Erected on Property Owned by the Los Angeles
County Medical Association

Under the captions, "Plans Completed for Lofty New Structure" and "Thirteen-Story Project and Large Parking-Space Building Slated for Construction," the Los Angeles *Times* of December 8 printed the following article. The relation of this office building to the Los Angeles County Medical Association is commented upon in this issue (page 4). The newspaper item follows:

Powerfully evidencing Los Angeles' recent greatly increasing construction activity and the general improvement in the Southland real estate situation, a new height-limit structure is to be built here—in the form of an addition to the \$1,000,000, thirteen-story, height-limit Wilshire Medical Building, situated at the southeast corner of Wilshire Boulevard and Westlake Avenue. The addition, to rise at the south end of the present building's Westlake Avenue frontage, will make the parent structure about one-third larger than it now is. And its size and importance will make the addition the equivalent of many an individual structure of major magnitude.

Together with a large two-story parking structure to be constructed in conjunction with this addition, this construction program will represent a new investment of around \$500,000 by the Los Angeles County Medical Holding Corporation, builder and owner of the present building. The addition itself is estimated to cost in the neighborhood of \$350,000. The parent building was built in 1928.

The plans call for a Westlake Avenue frontage of about fifty-eight feet, four inches, which will give the entire structure a frontage of slightly more than 125 feet on the avenue. The building's Wilshire Boulevard frontage is 150 feet. The new wing's equipment will include preparation for future air-conditioning installation.

Ground for the addition will be broken early next spring. A significant fact pointed out by the manager of the building, is that the complete occupancy of the present structure and the demand for space there prompted the new project. A considerable amount of space in the planned addition already has been engaged.

The new construction materially will further the magnitude and importance of that immediate locality as one of the West's most extensive medical centers. On the northwest corner of Wilshire Boulevard and Westlake Avenue stands the eight-story Westlake Professional Building. At the southeast corner of the same boulevard and avenue, and directly opposite the Wilshire Medical Building, is the library and auditorium building of the Los Angeles County Medical Association.

The Belt Medical Building recently was completed at the northeast corner of the boulevard and Bonnie Brae Street.

Contract has been awarded for construction of a medical office building on a site on the east side of Westlake Avenue, between Wilshire Boulevard and Seventh Street, for Dr. George Pliness. The project represents an investment of more than \$20,000.

Plans for other large construction of medical-center character is contemplated for the area in which these buildings' sites are situated.

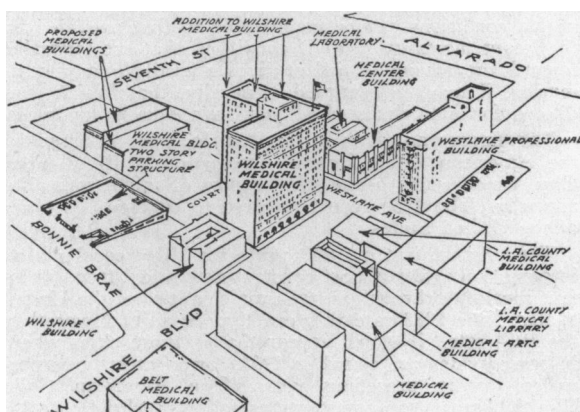


Fig. 1.—Showing location of Headquarters Building of the Los Angeles County Medical Association at 1925 Wilshire Boulevard and its relation to other buildings in this new medical center.

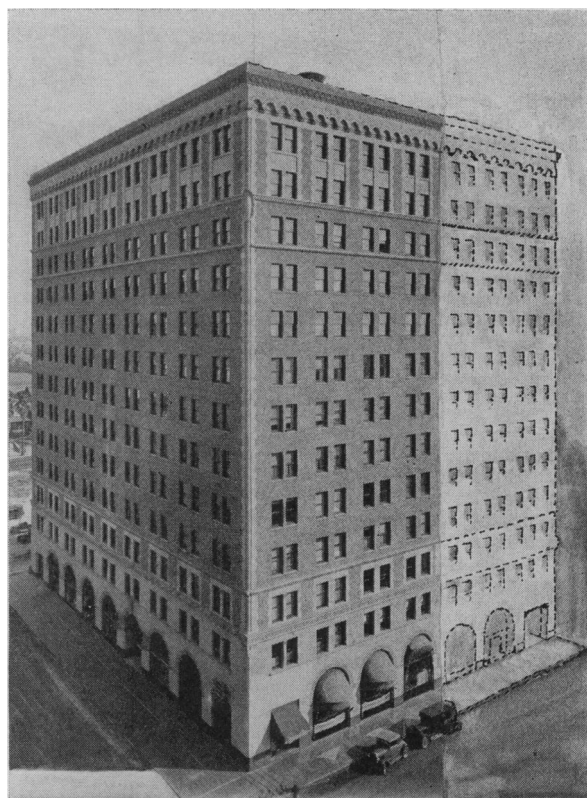


Fig. 2.—Wilshire Medical Building, 1930 Wilshire Boulevard, Los Angeles. (Proposed addition, fronting on Westlake Avenue, is in lighter detail.)

The parking building, to be constructed by the owning corporation of the Wilshire Medical Building, not only will afford ample free parking space for patrons of that building, but also will be a unique and attractive architectural development in that locality. Work on it will be started within two weeks. It will occupy a site on the west side of Bonnie Brae and about 100 feet south of Wilshire Boulevard. Its street frontage will be 100 feet and its westerly depth 150 feet.

Because of the ground slope there, its roof on the Bonnie Brae side will be level with the street and, while the roof will afford parking facilities, it will be so ornamented as to present a landscaped appearance. The west two-story side of this structure will front on the lane there and the area between it, and access to the medical building will be entirely paved. An ornamental doorway will open from the medical building to this area.

MICHIGAN STATE MEDICAL SOCIETY'S REPORT ON "A. M. A. SPANKINGS"

The *Journal of the Michigan State Medical Society* (on page 709 of the November, 1935, issue) printed the "Report of the Delegates to the American Medical Association" (June, 1935, Atlantic City session).

The August issue of *CALIFORNIA AND WESTERN MEDICINE* (page 105) gave expression to California's reaction on certain events which took place in Atlantic City. Wherefore, the point of view of the delegates from Michigan may be of sufficient interest to be incorporated into the record (referring in that connection, particularly, to those official representatives of the American Medical Association who, directly or indirectly, inspired or permitted the "spanking" news items to be distributed by the national press associations).

Excerpts from the Michigan report follow:

REPORT OF DELEGATES TO THE AMERICAN MEDICAL ASSOCIATION

Because of no previous opportunity to report on the special session, your delegates present herewith a combined report of the special meeting of the House of Delegates of the American Medical Association and the regular meeting held at Atlantic City in June. . . .